# **Professional School Personal Statement**

#### PURPOSE OF THE PERSONAL STATEMENT

The personal statement is a required part of an application to professional schools such as medicine, dentistry, other health programs, law, business, education, social work, public policy, international affairs, counseling and most other professional degree programs. It is your opportunity to present your qualifications and reasons for choosing a professional education and career. You should discuss how your interest in the program and career developed and how you have pursued that interest while in college. Your statement should persuade the admissions committee that you will be a successful student and that you have the potential to contribute to the profession. This essay should not be confused with the statement of intent for academic master's degree and Ph.D. applications. Statements for those programs should focus on academic and research experience, rather than personal history. (See handout: Statement of Intent)

# PREPARING TO WRITE YOUR STATEMENT

What do you want the admissions committee to know about you? Imagine the statement as a discussion with an admissions officer. Before you begin to write, spend time reflecting on what you know about yourself. You should think about how family members, professional or others have influenced your decision. It may be useful to

**TIP**: Keep notes on the insights, skills and motivations your experiences and observations have helped you develop. Save your reflections in a log or journal to draw from later when writing your statement.

develop lists or an outline of what you want to convey. You might list qualities and skills you believe you possess. Is there evidence of these in your record of experiences? These might include:

- Experiences working with people
- Independent study
- Research experience
- Education abroad
- Significant work experience

- Internships
- Teaching experience
- Course taken
- Student government or organization leadership
- Community service or volunteer experience
- Special emphasis within your major and/or minor

If you present your experiences in a one-dimensional manner, by merely *describing* them rather than *explaining* their significance to you, your essay will not distinguish you from others or define your individual character. It is critical that you reflect on the meaning of your values, skills and interest so that you can write an essay that will reveal to the reader who you are, and not just what you have done. Write about your experiences in a way that conveys how they sharpened your perceptions, taught you important lessons, or clarified your goals. Developing various themes (of community involvement, the role of teamwork, the power of persistence, etc.) might provide a framework within which you can discuss your various experiences and how they reflect concepts you have come to value. Unify these ideas through your discussion of your decision to pursue a professional education.

### **SUGGESTED CONTENT**

Address your comments to the questions or directions stated on the application form. If no essay prompt is provided, write your essay so that after reading it the admissions committee will know about you as a person and be able to make a judgment about you as a candidate for their program. You may want to include the following:

**Personal background**-What distinguished you as an individual? What are the most significant experiences, events or relationships that reveal something about your value system, or about the types of challenges you like to meet?

**Development of your interest**-How did your interest in this type of professional degree program and career develop, and when did you make your decision to pursue an advanced education? If there were significant role models or other individuals who have encouraged your career goals, describe how they influenced you.

**Related experiences**- What are your future goals, ideals, or objectives with the profession? In what type of setting do you imagine yourself working? If applicable, what area of concentration within the program or profession would you like to pursue, and why? How have you prepared for this future?

**Obstacles and inconsistencies**- Be open about any obstacles you may have encountered and overcome to arrive at this point of your application (illness, family tragedy, unusually large workload, refugee experience, etc). If there are any inconsistencies in your academic record (markedly low grades one term) or admission test scores, explain those in a brief, factual, positive, non-apologetic, non-defensive manner.

**Program appeal**- If you are asked why you want to attend a particular school, research the program and explain its appeal for you. Make reference to specific aspects of the program (philosophy, curriculum, etc.) that match your interests.

**Special expertise-** Describe any skills (e.g., artistic, computer, or language skills) or knowledge that demonstrates the depth of your experience in the filed. Explain how these skills and/or knowledge are applicable.

**Conclusion-** Summarize by uniting key elements of your statement (e.g., motivation, strengths, goals).

# **STYLE**

Applicants often worry that their essay will not be interesting to the admissions committee. If you strive to make your essay readable using clear, simple and precise writing style, your essay will have more impact.

**Set professional tone** Avoid slang and "gimmicky" writing. Focus on informing, not entertaining. Do not use the essay as psychological self-exploration or catharsis. Avoid using emotional language, repetitive metaphors or imagery, and conversational dialogue.

Organize effectively Feature early in the essay what is most important. End with what you want the reader to most remember about you. Develop major ideas in an orderly fashion, using examples where appropriate. Brief essays of this type do not require introductory paragraphs. Launch right into what you want to say. Begin and conclude on a positive note.

### Be concise

Use words economically. Avoid redundancies. Look at each sentence you have written and ask yourself why it is important. What does it say about you? Choose simple, clear words.

<u>Use:</u>	<u>Common Redundancies:</u>
SO	true fact
more	the reasonis because
SO	new innovation
about	my personal experience
soon	close to the point of
because	small in size
now	end result
	so more so about soon because

#### Be clear

Think about the person reading your essay. Will he/she understand your references you make to individuals, institutions or programs? Avoid using jargon and obscure acronyms. Watch your use of proper names. For example, saying that you were a tutor for "ARC" won't be understood by anyone not at CSU, yet writing that you worked for the "Academic Resource Center at Coppin State University" takes up a lot of space. Indicating that you were a tutor through the "campus tutorial center" would suffice.

# Keep it simple

Use active, not passive, voice. Put the "doer" (you) in charge. Use "I worked on," rather than "I was afforded the opportunity to work on." Also, use easy-to-read font or typeface.

#### Be honest

Do not inflate your achievements. Your statement should reflect maturity and be written with sincerity. If you are interviewed for admission, you may be asked to discuss what you have written.

# Be specific

Choose specific nouns and action verbs. Avoid general and abstract terms. Support any generalizations you make with specific examples.

# Be personal

Avoid "third person" philosophizing, clichés, quotes and platitudes about a profession or about life. Take advantage of the opportunity to tell the reader about you!

# TIP: Review and revise

Good writing takes re-writing. Refine your key points so that they are succinct and direct as possible. Proofread for grammar, spelling, punctuation and capitalization. Read your essay aloud. Have others read your essay, too, to spot typos and point out any inconsistencies or unclear passages.

*Help is available*. When you have written and revised your essay to *the best of your ability*, drop off your typed, double-spaced draft of your essay for critique in the Career Services Center.