

Christopher R. Wilks, DBA

OBJECTIVE

Leveraging my extensive educational background and professional experience, I aim to instruct college-level students, bridging the gap between academic theories and practical corporate applications. My goal is to foster an interactive learning environment that equips students with the necessary skills to thrive in a competitive business landscape.

EDUCATION

Doctor of Business Administration, Franklin University, 2021

Dissertation Topic: *A Qualitative Study on the Impact of the Collegiate Student Binary Function as Consumer and Product on Administrators of Invisible Colleges*

Master of Science, Accounting, University of Saint Francis, Expected graduation date 2024

Master of Organizational Leadership, Non-Profit, University of Saint Francis, 2015

Master of Business Administration, University of Saint Francis, 2014

Bachelor of Science, Accounting, Fayetteville State University, 2000

CERTIFICATIONS

Quality Matters Training, Spring 2023,

UNCF Faculty Fellow Program, Fall 2022, UNCF Teaching+Learning Center

Fundraising Essentials, Fall 2021, Nonprofitready.org

Grant Seeking Essentials, Fall 2021, Nonprofitready.org

High-Impact Online Teaching Practices, 2020 Gardner Institute Community / UNCF

Moodle 3.9 Educator Certification, Summer 2020, eThink Education

RELEVANT TEACHING AND TRAINING EXPERIENCE

Coppin State University, Ellicott City, MD

2023 - Present

Senior Lecturer, Department of Management and Marketing

COURSES TAUGHT

Undergraduate:

- ❖ Business and Professional Ethics – MGMT 350
- ❖ Principles of Management – MGMT 320
- ❖ Special Topics in Global Business – MGMT 475

Edward Waters University, Jacksonville, FL

2022

Visiting Assistant Professor of Business Administration and Organizational Management

MBA Program in Department of Business Administration

COURSES TAUGHT

Graduate:

- ❖ Financial Reporting and Analysis – ACG 5175
- ❖ Managerial Finance – FIN 5400
- ❖ Manager in Organization and Society – MAN 6245
- ❖ Strategic Business Policy – MAN 6721

Wilberforce University, Wilberforce, OH,

2017 - 2022

Adjunct Faculty: College of Professional Studies

COURSES TAUGHT

Undergraduate:

- ❖ Business Ethics - MGT 385
- ❖ Compensation Management – MGT 342
- ❖ Organizational Behavior – MGT 442
- ❖ Intro to Entrepreneurship – ENTR 111
- ❖ Intro of Personal Finance – FIN 115
- ❖ Logistical Management – MGT 354
- ❖ New Venture Creat/ Mgmt – ENTR 260
- ❖ Principles of Accounting I – ACC 221
- ❖ Principles of Accounting II – ACC 222
- ❖ Principles of Management – MGT 240
- ❖ Small Business Mgmt – MGT 420

Christopher R. Wilks, DBA

Shaw University, Raleigh, NC

2020 – 2022

Adjunct Instructor: Department of Business Administration

COURSES TAUGHT

Undergraduate:

- ❖ International Business – BUS 374
- ❖ Managerial Finance – BUS 370

Edward Waters University, Jacksonville, FL

2020 - 2021

Adjunct Faculty: Department of Business Administration

COURSES TAUGHT

Undergraduate:

- ❖ Business Ethics – MAN 4063
- ❖ Introduction to Business – GEB 1001
- ❖ Intro to Entrepreneurship – GEB 2112
- ❖ Multinational Business Finance – FIN 4660
- ❖ Personal Finance – FIN 2110
- ❖ Organizational Behavior – MAN 3240

Kappa Alpha Psi Fraternity, Inc., C. Rodger Wilson Leadership Conference 2012 - Present

Instructor: Middle Eastern Province Undergraduate Chapter Alumni Advisor Annual Certification

Highlight important assignments, duties, skills, and responsibilities necessary to fulfill this position.

Assisted in the development and administered a certification test to ensure understanding of the alumni advisor's responsibilities. Responsible for the Collaborative communication initiative within the state of North Carolina and the southern part of West Virginia, ensuring a strong relationship is maintained with university officials within Student Affairs. Ensure all undergraduate chapter advisors are appropriately trained on how to handle and address general risk facing the Fraternity and the university in which our undergraduate chapters are housed; insurance coverage, and Title IX issues as well.

HBCU Faculty Development Network, Houston, TX, 2022

Presenter: Faculty Fellowship Presentation: Effective Online to Increase Student Engagement

Presented final fellowship material related to Effective Online Teaching Approach to Increase Student Engagement in Personal Finance – FIN 2110 using Quality Matters Principles.

American Airlines, Dallas, TX,

2012 - 2014

Lecturer: Airport Financial Controls LUS and LAA Overview

Taught and presented material to middle level managers course averaged 35 station managers and shift leads per presentation covering the following topics: corporate policies, merger expectations, financial and fiscal responsibility, and risk mitigation. Developed PowerPoint presentation and coordinated handout material. Revised course material based on international government regulation standards.

The University of North Carolina at Charlotte, Charlotte, NC

2012

Trainer: Governance, Compliance and State and Federal Policy and Adherence; Auditing Processes and Procedures

AmeriCorps – SCALE (Student Coalition for Action in Literacy Education)

1996 - 1998

Instructor, High School / Middle School Students and Mentors

RESOURCE IN PROGRESS

Wilks, C. Consumer / Product Binary Theory: It's Influence on Higher Education Institution's Business models and the push for a Post-pandemic environment. Currently writing

Wilks, C. Consumer / Product Binary Theory: The Impact of Student Entitlement on Institutional Business Model. Currently writing

Wilks, C. The Current Political Climate: The Impact on Higher Education and the threat on HBCU designations. Currently writing

FUNDING OPPORTUNITIES / GRANT PROPOSAL IN PROGRESS

Minority Business Development Agency – US Department of Commerce: Minority Colleges and Universities Grant. June 2022 (\$601,422 / 2yr) - Edward Waters University: Pending Announcement

UNIVERSITY SERVICES

Coppin State University, Baltimore, MD	2023 – Present
College of Business Student Engagement Committee Delta Mu Delta National Honors Society Advisor	
Edward Waters University, Jacksonville, FL	2020 - 2022
Graduate and Undergraduate Curriculum / Program Design Committee, 2021-Present Contract Reader for the SodexoMagic vendor agreement, 2021-2022	
Wilberforce University, Wilberforce, OH	2016 - 2021
Canvas – LMS Online Template Transition Team, 2021 Curriculum Checklist Team, 2018 Administrative Council, 2016-2017 Finance and Investment Committee, 2016-2017 Men of Renaissance Committee, 2016-2017 Dawn Dance Committee, 2016-2017	
Shaw University, Raleigh, NC	2020 - 2022
AACSB Accreditation Committee	
Central State University, Wilberforce, OH	2018
Administration and Finance Leadership Team Committee, 2018 Internal Control Committee, 2018	

RELATED PROFESSIONAL EXPERIENCE

Director of Financial Reporting and Internal Controls, Central State University

Location: Wilberforce, OH, May 2018 – October 2018

Associate Vice President / Controller, Wilberforce University

Location: Wilberforce, OH, 2016 - 2017

Accounting/Finance Manager, Cedar Fair Entertainment Corporation

Location: Carowinds, Charlotte, NC, 2014 - 2016

Internal Financial Controls Consultant, US Airways, Phoenix, AZ

(Merged with American Airlines, Dallas, TX), 2012 - 2014

Endowment Accounting Manager, University of North Carolina at Charlotte,

Charlotte, NC, 2011 - 2012

Foundation/Endowment Accountant, Fayetteville State University,

Fayetteville, NC, 2010 - 2011

Financial Analyst / International Financial Officer, Bank of America,

Charlotte, NC, 2006 - 2010

Accountant I, Carolinas Healthcare Systems,

Charlotte, NC, 2001 - 2006

SCHOLARSHIP OF TEACHING / ACADEMIC PROPOSALS

Proposal(s) written: Certification in Sustainable Energy: Solar Farm funding project
Center for Leadership and Student Development – Wilberforce University
Male Initiative program
The Fountain, Magazine for Alumni and Friends of Wilberforce University
Wilberforce Univ. Relationship Statement NPHC's Fraternities & Sororities

PROFESSIONAL AFFILIATIONS

AACSB International (AACSB)
Accreditation Council for Business Schools and Programs (ACBSP)
Association of Certified Fraud Examiners (ACFE)
Association of Fraternity/Sorority Advisors (AFA)
College Student Educators International (ACPA)
Council for Advancement and Support of Education (CASE)
Delta Mu Delta National Honor Society Advisor (ΔΜΔ)
Empowering Executives & Professionals, Inc. Empire Who's Who
Kappa Alpha Psi Fraternity, Inc.
National Association of Black Accountants (NABA)
National Pan-Hellenic Council (NPHC)
Order of Omega Honor Society
Sigma Beta Delta, International Honor Society for Business, Management, and Administration Advisor
Strategic Ohio Council for Higher Education (SOCHE)

HONORS AND AWARDS

United States President's Volunteer Service Award, 2008, 2009, 2010
Middle Eastern Province Undergraduate Advisor of the Year Award, 2009
Guy Levis Grant Awardee, 2001 (National Award for Achievement, Kappa Alpha Psi Fraternity, Inc.)
United States Achievement Academy All-American Scholar, 1996 - 2000
Chancellor's Scholar Service Excellence Award – FSU, 2000
Chancellor's Scholar – Fayetteville State University, 1996 - 2000