

# UNIVERSITY SYSTEM OF MARYLAND

## RB27.00 COPPIN STATE UNIVERSITY

### PROGRAM DESCRIPTION

Coppin State University is a public, urban, historically black institution offering undergraduate and graduate programs in the liberal arts and sciences, humanities, education and nursing.

### MISSION

A comprehensive, urban, liberal arts institution with a commitment to excellence in teaching, research, and continuing service to its community, Coppin State University provides educational access and diverse opportunities for all students, and places an emphasis on students whose promise may have been hindered by a lack of social, personal, or financial opportunity. High-quality academic programs offer innovative curricula and the latest advancements in technology to prepare students for new workforce careers in a global economy. To promote achievement and competency, Coppin expects rigorous academic achievement and the highest standards of conduct with individual support, enrichment, and accountability. By creating a common ground of intellectual commitment in a supportive learning community, Coppin educates and empowers a diverse student body to lead by the force of its ideas to become critical, creative and compassionate citizens of the community and leaders of the world, with a heart for lifelong learning and dedicated public service. Coppin State University applies its resources to meet societal needs, especially those of Baltimore City, wherever those applications mesh well with its academic programs.

### VISION

Coppin State University's goal, over the next decade, is to apply the highest levels of academic excellence and creativity for its students. While serving all students in the State of Maryland, Coppin State University will continue to enhance its special connections to first generation college students and to the City of Baltimore. Coppin State University will embody excellence in urban education, in the use of technology to make learning more effective and its administration more productive, and in liberal arts teaching, that contributes models for inner city academic achievement to the city, the state and the nation.

### KEY GOALS AND OBJECTIVES

**Goal 1:** Provide access to higher education for diverse citizens of Maryland.

**Objective 1.1** Increase the percentage of students whose ethnicity is other than African-American from 5% in FY2004 to 8% or greater in FY 2009.

<b>Performance Measures</b>	<b>2004 Actual</b>	<b>2005 Actual</b>	<b>2006 Actual</b>	<b>2007 Actual</b>	<b>2008 Estimated</b>	<b>2009 Estimated</b>
<b>Input:</b> Total student enrollment	3,749	3,875	4,306	4,104	4,185	4,268
<b>Input:</b> Total student enrollment whose ethnicity is other than African-American <sup>1</sup>	197	247	306	308	376	426
<b>Output:</b> % ethnicity other than African-American	5%	6%	7%	8%	9%	10%

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**Objective 1.2** Increase the number of students enrolled in programs delivered off-campus or through distance education from 262 in FY 2004 to 605 in FY 2009.

Performance Measures	2004 Actual	2005 Actual	2006 Actual	2007 Actual	2008 Estimated	2009 Estimated
<b>Input:</b> Number of students enrolled in off-campus or distance education courses	262	512	1,319	1,301	1,320	1,330

**Goal 2:** Promote economic development in Maryland's areas of critical need in particular, and the inner-city in general.

**Objective 2.1** Produce 25 or more teacher education graduates for employment in Maryland each fiscal year, from FY 2005 through FY 2009.

Performance Measures	2004 Actual	2005 Actual	2006 Actual	2007 Actual	2008 Estimated	2009 Estimated
<b>Input:</b> Number of undergraduate students in teacher training programs <sup>2</sup>	331	369	368	341	350	350
<b>Input:</b> Number of qualified undergraduate students admitted into the teacher training programs <sup>2</sup>	265	318	272	272	275	275
<b>Output:</b> Number of students completing teacher training program	22	25	27	24	25	28
<b>Quality:</b> Percent of undergraduate students who completed teacher training program and passed Praxis II exam	100%	100%	100%	100%	100%	100%
<b>Outcome:</b> Number of teacher education graduates employed in Maryland <sup>3</sup>	22	18	25	TBA <sup>3</sup>	22	25

**Objective 2.2** Produce 15 or more baccalaureate graduates of IT programs each fiscal year, from FY 2005 through FY 2009.

Performance Measures	2004 Actual	2005 Actual	2006 Actual	2007 Actual	2008 Estimated	2009 Estimated
<b>Input:</b> Number of undergraduates enrolled in IT programs	205	138	117	98	110	120
<b>Output:</b> Number of baccalaureate graduates of IT programs	27	15	14	6	10	15

Performance Measures	1998 Survey Actual	2000 Survey Actual	2002 Survey Actual	2005 Survey Actual	2008 Survey Estimated
<b>Outcome:</b> % of baccalaureate IT graduates employed in Maryland <sup>4</sup>	86%	100%	81%	94%	95%

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**Objective 2.3** Maintain the percentage of nursing graduates employed in Maryland at 85% or greater each fiscal year, from FY 2005 through FY 2009 (100% in FY 2004).

Performance Measures	2004 Actual	2005 Actual	2006 Actual	2007 Actual	2008 Estimated	2009 Estimated
<b>Input:</b> Number of undergraduate students in Nursing	640	829	982	1,009	1,025	1,050
<b>Input:</b> Number of qualified undergraduate students admitted into the Nursing program	280	551	457	440	470	480
<b>Input:</b> Number of qualified undergraduate students who were not admitted into the Nursing program	0	0	0	0	0	0
<b>Output:</b> Number of baccalaureate degrees awarded in Nursing	43	39	25	69	60	60
<b>Quality:</b> NCLEX (Nursing) licensure exam passing rate	75.0%	82.1%	75.0%	87%	85.0%	85.0%

Performance Measures	1998 Survey Actual	2000 Survey Actual	2002 Survey Actual	2005 Survey Actual	2008 Survey Estimated
<b>Outcome:</b> % of baccalaureate Nursing graduates employed in Maryland <sup>4</sup>	87%	100%	100%	85%	85%

**Objective 2.4** Maintain or increase the ratio of median graduates' salary to the median annual salary of civilian work force with a bachelor's degree from .84 in FY 2005 to .90 in FY 2009.

Performance Measures	1998 Survey Actual	2000 Survey Actual	2002 Survey Actual	2005 Survey Actual	2008 Survey Estimated
<b>Outcome:</b> Median salary of CSU graduates (\$000's) <sup>4,5</sup>	\$32	\$30	\$35	\$35	\$35
<b>Outcome:</b> Ratio of median salary of CSU graduates to civilian work force with a bachelor's degree <sup>4</sup>	.84	.79	.92	.84	.90

**Goal 3:** Improve retention and graduation rates of undergraduate students.

**Objective 3.1** Increase the 6-year graduation rate for all students from 23.5% in FY 2004 to 30% in FY 2009.

Performance Measures	2004 Actual	2005 Actual	2006 Actual	2007 Actual	2008 Estimated	2009 Estimated
<b>Output:</b> Six-year graduation rate of all students <sup>6</sup>	23.5%	26.5%	24.7%	20.7%	25.0%	30.0%
<b>Output:</b> Six-year graduation rate all minority students <sup>6</sup>	23.5%	26.6%	24.3%	20.0%	25.0%	30.0%

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**Objective 3.2** Increase the 6-year graduation rate of African-American students from 23.8% in FY 2004 to 25% in FY 2009.

	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>
<b>Performance Measures</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Estimated</b>	<b>Estimated</b>
<b>Output:</b> Six-year graduation rate of African-American students <sup>6</sup>	23.8%	26.6%	23.8%	20.2%	25.0%	30.0%

**Objective 3.3** Maintain or increase a second-year retention rate of 70% for all undergraduate students each fiscal year, from FY 2005 through FY 2009.

	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>
<b>Performance Measures</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Estimated</b>	<b>Estimated</b>
<b>Output:</b> Second-year retention rate of all students <sup>7</sup>	70.1%	67.1%	65.1%	67.5%	69.0%	71.0%
<b>Output:</b> Second-year retention rate of all minority students <sup>6</sup>	70.5%	67.6%	65.3%	67.1%	69.0%	71.0%

**Objective 3.4** Maintain a second-year retention rate of 70.5% or greater for African-American students each fiscal year, from FY 2005 through FY 2009.

	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>
<b>Performance Measures</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Estimated</b>	<b>Estimated</b>
<b>Output:</b> Second-year retention rate of African-American students <sup>6</sup>	70.4%	67.9%	65.3%	67.3%	69.0%	71.0%

**Goal 4:** Provide solutions to urban community problems through outreach, public service and active research agenda.

**Objective 4.1:** Increase the average number of days/academic year that faculty spend in community outreach, public service and research activities from 19 days in FY 2004 to 21 days in FY 2009.

	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>
<b>Performance Measures</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Estimated</b>	<b>Estimated</b>
<b>Input:</b> Average number of days faculty spend in community outreach, public service and research activities	19	18	19	19	20	21

**Objective 4.2** Increase the percentage of full-time faculty with terminal degrees from 58% in FY 2004 to 60% in FY 2009.

	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>
<b>Performance Measures</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Actual</b>	<b>Estimated</b>	<b>Estimated</b>
<b>Input:</b> Percent of FT faculty with terminal degrees	58%	59%	58%	55%	57%	60%

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**Input:** Percent of newly hired FT faculty with terminal degrees      38%      67%      40%      43%      52%      60%

**Goal 5:** Achieve and sustain national eminence in providing quality liberal arts and sciences education.

**Objective 5.1** Maintain the percentage of graduates satisfied with education received in preparation for graduate and professional study at 90% or greater by FY 2009.

Performance Measures	1998 Survey Actual	2000 Survey Actual	2002 Survey Actual	2005 Survey Actual	2008 Survey Estimated
<b>Outcome:</b> Percent of alumni satisfied with education received for graduate or professional school one year after graduation <sup>3</sup>	100%	100%	99%	100%	99%

**Objective 5.2** Maintain the percentage of CSU graduates employed in Maryland at 85% or greater by FY 2009.

Performance Measures	1998 Survey Actual	2000 Survey Actual	2002 Survey Actual	2005 Survey Actual	2008 Survey Estimated
<b>Outcome:</b> Number of graduates employed in Maryland <sup>3</sup>	310	329	355	287	300
<b>Outcome:</b> Employment rate of graduates in Maryland <sup>3</sup>	93.8%	96.3%	95.4%	94.4%	95%
<b>Outcome:</b> Percent of alumni satisfied with education received for employment one year after graduation <sup>3,8</sup>	96.2%	100%	100%	96.9%	98%

**Objective 5.3** Increase the number of students enrolled in urban teacher education, natural sciences, nursing and health sciences, criminal justice, management science, and information technology academic programs from 2,221 in FY 2004 to 2,500 in FY 2009.

Performance Measures	2004 Actual	2005 Actual	2006 Actual	2007 Actual	2008 Estimated	2009 Estimated
<b>Input:</b> Total number of students enrolled in urban teacher education, natural sciences, nursing and health sciences, criminal justice, management science, and information technology academic programs.	2,221	2,133	1,960	2,436	2,500	2,550

**Goal 6:** Increase revenue from alternative sources to state appropriations.

**Objective 6.1** Increase the percentage of private giving for scholarships from 21% in FY 2004 to 30% or greater in FY 2009.

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Performance Measures	2004 Actual	2005 Actual	2006 Actual	2007 Actual	2008 Estimated	2009 Estimated
<b>Input:</b> % of private giving for scholarships	21%	33%	36%	39%	38%	40%

**Objective 6.2** Saved at least 2% of operating budget through cost containment measures each fiscal year, from FY 2005 through FY 2009.

Performance Measures	2004 Actual	2005 Actual	2006 Actual	2007 Actual	2008 Estimated	2009 Estimated
<b>Efficiency:</b> % rate of operational budget savings	3%	1%	5%	3%	2%	2%

**Goal 7:** Maximize the efficient and effective use of state resources.

**Objective 7.1** Allocate expenditures on facility renewal to meet 2% target by FY 2009 from 1.5% in FY 2004.

Performance Measures	2004 Actual	2005 Actual	2006 Actual	2007 Actual	2008 Estimated	2009 Estimated
<b>Efficiency:</b> % of replacement cost expended in facility renewal & renovation	0.1%	0.2%	0.1%	0.7%	0.9%	tbd

**Objective 7.2** Maintain cost of \$0.20 per \$1 raised in private donations.

Performance Measures	2004 Actual	2005 Actual	2006 Actual	2007 Actual	2008 Estimated	2009 Estimated
<b>Efficiency:</b> Cost of raising \$1	\$0.20	\$0.22	\$0.90	\$0.60	\$0.20	\$0.20

**Goal 8:** Make College affordable for Maryland residents.

**Objective 8.1** Coppin's full-time resident undergraduate tuition and fees shall be at least 20% lower than the average tuition and fees for other Maryland public four year institutions.

Performance Measures	2004 Actual	2005 Actual	2006 Actual	2007 Actual	2008 Estimated	2009 Estimated
<b>Outcome:</b> Coppin's full-time resident undergraduate tuition and fees.	\$3,959	\$4,240	\$4,454	\$4,714	\$4,902	\$4,902
<b>Outcome:</b> Average tuition and fees for full-time undergraduates at other Maryland public institutions.	\$5,526	\$6,128	\$6,610	\$7,056	\$7,338	\$7,338
<b>Outcome:</b> Percent of savings comparing Coppin's tuition and fees to other Maryland public four year institutions.	28%	31%	33%	33%	33%	33%

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**Notes:**

<sup>1</sup> Refers to students whose ethnicities were not “African-American.”

<sup>2</sup> Includes Fall data only.

<sup>3</sup> Data will be supplied to MHEC and DBM as soon as MSDE releases the 2007 report.

<sup>4</sup> Data for 1998, 2000, 2002 and 2005 Survey actuals were obtained from the MHEC Alumni Survey follow-up of Bachelor’s degree recipients one year after graduation.

<sup>5</sup> Based on salary of those employed full-time.

<sup>6</sup> MHEC graduation data based on the fall 1997, 1998, 1999, and 2000 freshman cohorts respectively. The 2008 and 2009 estimates are based on the 2001 and 2002 cohorts.

<sup>7</sup> MHEC retention data based on the fall 2002, 2003, 2004, and 2005 freshman cohorts respectively. The 2008 and 2009 estimates are based on the 2006 and 2007 cohorts.

<sup>8</sup> Reflects only bachelor’s degree recipients who graduated the previous year, were employed full time, and rated their education as excellent, good or adequate/fair preparation for employment on the MHEC alumni survey administered one year after graduation.