

Sports Business Concentration

Sport Business Course Requirements (120 Credits)

- Core Requirements
- Sport Business Concentration (21 credits)
- Physical Education Electives (5 credits)
- Recommended Free Electives (5 credits)
- General Education Requirements

Core Requirements

SPMT 101	Sport Governance & History	3
SPMT 201	Facility, Equip. & Event Management	3
SPMT 243	Psychological Aspects of Sports	3
SPMT 308	Media Relations in Sport	3
RECR 331	Community Recreation & Fitness	3
SPMT 332	Sports, Ethics & The Law	3
RECR 339	Problems in Urban Rec. & Sports	3
RECR 435	Org. & Administration of Recreation	3
SPMT 400	Sports Management Practicum (Juniors)	6
SPMT 405	Intern./Field Work in Sport Mgmt.(Seniors)	12
	Total Credits	42

Sport Business Concentration

ECON 103	Intro. to Business & Entrepreneurial Econ.	3
ECON 211	Principles of Economics I	3
ACCT 201	Financial Accounting	3
ACCT 202	Accounting II	3
MKTG 310	Marketing for Managers	3
MGMT 404	Management Communications	3
MKTG 465	Advertising	3
	Total Credits	21

Physical Education Electives (5 credits)

PHED 103	Aerobic Fitness	3
PHED 151	Swimming	1
PHED 241	Intramural Sports	2
PHED 251	Football/Badminton/Weight Training	2
PHED 252	Basketball/Volleyball/Track	2
PHED 351	Tennis/Racquetball/Paddle Gm.	2
PHED 352	Soccer/Softball/Individual Activities	2
PHED 451	Golf/Archery/Aerobic Training	2

Recommended Free Electives (5 credits)

HLTH 110	Drug Abuse Education	3
HLTH 201	First Aid & Safety Education	2
HLTH 205	Nutrition, Exercise and Weight Control	2
KNES 202	Care & Prevention of Athletic Injuries	3
KNES 301	Kinesiology	3
KNES 302	Physiology Of Exercise (eff. Spring 2008)	3
PHED 343	Coaching & Officiating	2
SPCH 202	Principles & Practices of Interviewing	3
SPCH 204	Critical Listening	3

General Education Requirements

Category I

ENGL 101	*English Composition I	3
ENGL 102	*English Composition II	3

Category II

Arts & Humanities (18 Credits)

WLIT 203 or 204	*World Literature I or II	3
ANY 200	*Any 200+ ENGL, JRNL or WLIT	3
PHIL 102 or 201	*Intro To Logic or Philosophy	3
HIST 201	*U.S./World/AA History I & II	6
MISC	*ART 105/MUSC 201/THEA 211/DANC 226/IDIS 102 or 103/or a Foreign Language	3

Category III

Social Sciences (6 Credits)

PSCY 201	*General Psychology	3
ECON 201	Introduction to Economics	3
ANTH 207	Cultural Anthropology	3
POSC 301	United States Government	3
SOCI 201	Introduction to Sociology	3
SOCI 200	Introduction to Social Science	3

Category IV

Mathematics (3 Credits)

MATH 203	Basic Statistics (eff. Spring 2008)	3
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Category V

Natural Sciences (7-8 Credits)

BIOL 101	*Biological Science	4
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CHEM 101	General Chemistry	4
PHSC 101	Physical Science	4
PHSC 103	Technology & Human Affairs	3

Category VI

Emerging Issues (6 Credits)

HLTH	*Any 3 cr. Health Course (100 or 200 level)	3
SPCH 105	Introduction to Speech Comm.	3
SPCH 202	Principles & Practices of Interviewing	3
SPCH 204	Critical Listening	3

Category VII

Technology Fluency (3 Credits)

MISY 150	*Technology Fluency	3
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***Required Course**