



FOR IMMEDIATE RELEASE

## Coppin State University Adds eTelemetry's Locate to Its Award-Winning Network

*Locate identifies users of IPs and PCs on the network*

**Annapolis, MD (July 24, 2007)** – eTelemetry, Inc., announced today that its award-winning Locate appliance is being used by Coppin State University to provide an automated, centralized view of their network. Locate is built on eTelemetry's patented technology that passively matches each end user with their IP address, PC (MAC address), and switch port in real-time and archives this information for an accurate historic record of network activity.

Coppin State University has long been viewed as a thought leader and innovator—particularly for their network and IT infrastructure, for which they have received numerous information technology awards. In 2005, Coppin State was one of only five universities in the world to receive *Network World's* Education All-Star Award. Coppin was also awarded EDUCAUSE's prestigious Excellence in Networking award. *Campus Technology* magazine has named Coppin State as one of its Campus Technology Innovators and *US News & World Report* ranked Coppin State as one of the nation's best wireless campuses.

Coppin State uses the real-time and historical information provided by Locate in a variety of unique ways. "Space is at a premium and the optimal utilization of lab and PC resources is critical to our resource and capital planning process," says Coppin State's VP of Information Technology & CIO, Dr. Ahmed El-Haggan. "Locate can help us determine whether or not we need more or less space for computer labs based on analyzing Lab PC utilization history and time-of-day usage patterns. From this perspective, the return-on-investment of Locate is compelling."

Additionally, Locate assists Coppin State in planning network maintenance windows. "With Locate, we know who is connected to each Nortel switch in our network," says Dr. El-Haggan. "When we schedule maintenance windows, we know exactly which individuals will be affected by the outage. Locate removes the guesswork involved in identifying these people."

Locate also dramatically improves time-to-resolution of network security events. "All of our security tools provide alerts based on IP addresses. Prior to Locate, it was very time consuming from a network forensics standpoint to correlate IPs to the people who use them," says Coppin State's Director of Network Services, Thomas Smith. "Locate gives us these associations in seconds and we can search historical records as well. This functionality is a tremendous time saver for our organization."

Locate has won several major industry awards, including *Network Computing's* Best of Interop Las Vegas, Best of C3 Expo, and *Info Security's* Customer Trust Award for Asset Tracking.

### About eTelemetry

eTelemetry, Inc., creates products that turn network traffic into business intelligence. For more information, call 888-266-6513 or visit <http://www.etelemetry.com>.

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