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ISSUE 8

VOLUME 2

August 2008

# Greater Coppin Heights/Rosemont Community *news*

## SERVING THE FOLLOWING NEIGHBORHOODS OF WEST BALTIMORE

ASH-CO-EAST/COPPIN HEIGHTS • GREATER ROSEMONT •

MATTHEW A. HENSON • EVERGREEN LAWN • PANWAY/BRADDISH • GREATER MONDAWMIN • NORTHWEST •  
EASTERWOOD • BRIDGEVIEW - GREENLAWN

## Coppin Heights Community Development Corporation

(443)984-3766 or (410)951-3622 • [chcdc@coppin.edu](mailto:chcdc@coppin.edu)

## Get Ready for Fall

We sometimes put a lot of emphasis on spring cleaning, but Fall and a fast approaching holiday season have their own demands on our homes and schedules. Try organizing yourself now to get ready for Autumn's needs.

Amid the endless piles of laundry, dishes, forgotten bills, and overdue library books, you have a house. A house you would desperately love to show off with pride. It makes you depressed even to think about how to get this mess organized.

Aside from the usual disorganized mess, there are also

small repairs that need to be done both inside and outside of your home. Well, although we do not have a team to help you organize your home, we do have a Tool Bank to help you make those small repairs. For little or nothing, you can borrow everything from a hammer to an electric drill. Call our office today, to reserve whatever tool(s) you need to get you and your home ready for those long, cold winter nights that will be here before you know it!

Michelle Nusum McEachern  
Executive Director

### **IT'S A GOOD TIME TO IMPROVE YOUR HOME**



### Healthy Neighborhoods Can Help!!

Call Dominique Clark at 443-984-3766 or 443-762-1108 or more information.

\* There are income restrictions for the \$10,000 home improvement grant.

**SAVE THE DATE**

Coppin Heights Community Development Corporation's

**ATLANTIC CITY  
BUS TRIP**

Proceeds will support community improvement activities.

**Saturday, October 18, 2008**

**8am – 8pm**

Board the bus at Easterwood Park Recreation Ctr., 1530 N. Bentalou Street

Continental breakfast served on the bus. Seating is limited. First Come - First Served

Casino bonus subject to change without notice.

Bonus packages only available to person 21 years of age or older. Must have ID.

**NEIGHBORHOOD ASSOCIATION MEETINGS  
ON SUMMER BREAK:**

The following neighborhood associations will not hold July or August meetings:

Ash-Co East/Coppin Heights  
Northwest Community Action Coalition  
CHCDC's Steering Committee

These meetings will resume in September!

**SMALLWOOD STREET COMMUNITY  
ASSOCIATION'S ANNUAL BLOCK PARTY**

Saturday, August 23, 2008

12PM – 8PM

1600 – 1800 Block of N. Smallwood Street

FREE ADMISSION

School Supplies • Music • Food • Moon Bounce • And More

**For more information call 410.728.3717**

**SAVE THE DATE**

**Coppin Heights Community Development Corporation & SECU of Maryland**

present

**1st Annual Financial Literacy and Career Fair**  
**"Get Your Money Straight in 2008"**

**September 6, 2008 • 10 AM to 2 PM**

**Coppin State University**

**Dining and Meeting Hall, 2500 West North Avenue**

The goal of the event is to offer attendees an opportunity to learn and better understand the many savings and spending choices that impact managing personal finances. It is also to encourage a better balance between spending, borrowing, savings and investments in order to achieve personal finance success.

**Don't Miss the Career Fair Exhibitors!!**

To Register or for exhibitor information,  
call Ms. Igyor at 443-984-3766 or 410-951-3622

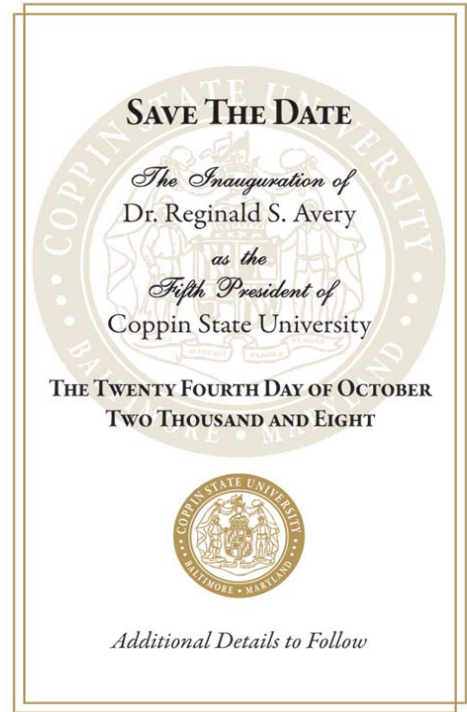
**NEW HOMES FOR SALE IN COPPIN HEIGHTS!!**

Coppin Heights Community Development Corporation, Coppin State University, and the U.S. Department of Housing & Urban Development have partnered to build three new homes for first-time homebuyers. These brand new two-story, three bedroom/1.5 bath homes with walk-in closets, upstairs laundry rooms, and walk-out basements will be located at the corner of North and Dukeland. They will go fast, so inquire ASAP. Call Ms. Clark at 443-984-3766 or 410-951-3622

**Join CHCDC's Mentoring Program and  
Make a HUGE Difference in a Child's Life**



There are literally hundreds of children in the 21216 zip code who both want and need a responsible adult to be there friend and mentor. Won't you consider committing just a couple hours a month to child? You can help protect them from making life changing mistakes by being a good listener and supporter. For more info, call Ms. Clark at 443-984-3766 or 410-951-3622



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**Ask Me "What's FREE?"**

**West Baltimore Corner Outreach Campaign**

**Every Thursday • thru August 14, 2008 • 11AM – 2PM**

**Remaining Targeted Corners:**

8/7/08

Baker Street at Monroe

8/14/08

North Ave at Coppin State University

**Access these Services and Resources Under the Tent!!**

**Education • Health Care • Employment • Youth Services • Senior Services • Health Insurance • Substance Abuse  
• Energy Assistance • Housing Assistance Emergency Services • Income Management • Lead Poisoning Prevention**

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The Rosemont Neighborhood Improvement Association,  
in partnership with New Trinity Church and the Zone 16 Family,  
invite all to a

**BACK TO SCHOOL CELEBRATION**

**FREE EVENT!!**

**DATE: Saturday, August 16, 2008**

**TIME: 11a.m. - 5 p.m.**

**LOCATION: Alexander Odum Playground, 3100 block of Presstman Street**

**Children's Activities • School Supplies • Music • Food • Moon Bounce**



The **National Healthy Homes Festival** will take place on September 12-14, 2008 at Druid Hill Park and will bring together local and state community partners, health, housing, and environmental organizations, local universities, lead and asthma prevention programs, federal, state, and city agencies, and people from Maryland and across the nation in an effort to encourage people to take action in their own homes and rental properties in order to prevent harmful diseases and illness caused by toxins such as lead, mold, and other home based environmental hazards. We encourage you to join us at the Festival to learn more about how to reduce home-based environmental health hazards (lead, mold/mildew/moisture, allergens, pest, rodents, proper air ventilation and structural defects) that injure and poison children, families and the elderly. Friday (9/12) will focus on Baltimore area school children and University Programs from the five area Universities engaged in public health and environmental justice issues; Saturday (9/13) will focus on "Do-it yourselves," Contractors, Homeowners and the Latino Community, Sunday (9/14) will be targeted as a family day and the general public. There will be contractor training areas and separate tents for adult training and children's interactive activities, which will include the HUD Pavilion for Healthy Homes and a Natural Playground. There will be a variety of healthy food vendors and entertainment at the Festival.

If you have questions regarding the National Healthy Homes Festival, or to RSVP, please contact Michelle LeDonne at 410-534-6447 or [mledonne@leadsafe.org](mailto:mledonne@leadsafe.org).

## **CHCDC OFFERS RESUME WRITING SERVICE**



The first step to getting the job of your dreams is a winning resume. That is why, starting in September, Coppin Heights Community Development Corporation will offer a resume writing service for residents. For as little as \$25, you can have 5 copies of your professionally prepared 1-page resume and generic cover page.

### **What Your Resume package will feature**

- 5 Copies of Your Professionally Prepared Resume
- 5 Generic Cover Letters
- 5 Envelopes

For an additional \$15, you can have your posted to 5 top job sites

This service is provided by appointment only.  
Call 443-984-3766 or 410-951-3622 for more info.

## **Mondawmin Mall Music Series 2008 FREE!**

### **Free Summer Music at the Mall**

**DATE: Every Tuesdays  
(Through out August)**

**TIME: 6 - 8 p.m.**

**LOCATION: Mondawmin Mall, 2401  
Liberty Heights Avenue, Baltimore**

## **2008 BACK TO SCHOOL JAM**

**Saturday, September 6, 2008  
3pm – 6pm**

EVANGELISM  
NON-PERISHABLE FOOD GIVEAWAY  
HEALTH SCREENINGS  
SCHOOL SUPPLIES  
CHILDREN'S ACTIVITIES

FOR MORE INFO, CALL (410) 265-6800

**COPPIN HEIGHTS/ROSEMENT RESIDENT SURVEY**  
**RETURN YOUR FORM BY AUGUST 31<sup>ST</sup> AND YOU COULD WIN A \$25 TARGET GIFT CARD!**  
**\*\*\*\*\*ALL INFORMATION WILL BE KEPT CONFIDENTIAL\*\*\*\*\***

(You MUST complete this to be enter in the sweepstakes for a chance to win a \$25 TARGET gift card)

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**A. General Perceptions**

How long have you and your family lived in this neighborhood? less than 1 year    1 to 3 years    4 to 10 years    11 to 20 years  
 21 to 30 years    more than 30 years

**B. Environment**

How would you rate the overall health of this neighborhood's natural environment?  
 Very unhealthy    Unhealthy    Somewhat unhealthy    Healthy    Very healthy

**C. Housing**

How satisfied are you with your present housing situation?    Very satisfied    Satisfied    Dissatisfied    Very dissatisfied

Do you own or rent your home? Own    Rent  
 If you own, how did you finance the purchase of your home?    Conventional Loan    Savings    Bond-for-deed

Have you or the owner of your property applied for a home improvement loan over the last five (5) years? Yes    No

If yes, were you or the owner of your property granted a loan?    Yes    No  
 If no, what reason did the bank provide for your denial?

Which of the following types land uses would you like to see happen for vacant lots in your neighborhood?  
 Single family homes    Green Space    Other (please specify)  
 Multi-family homes    Community center facility

**D. Community Services**

Please rate the adequacy of the following services:  
**Public Services**    1-Good 2-Fair 3-Poor 4-Not Available 5-No Opinion  
 Police Protection:    1    2    3    4    5  
 Fire Protection:    1    2    3    4    5  
 Garbage Removal:    1    2    3    4    5  
 Bus Service:    1    2    3    4    5

**E. Social Services**

Please rate the availability and quality of the following services in your neighborhood or close proximity (easy to access for you) of your neighborhood: 1-Good 2-Fair 3-Poor 4-Not Available 5-No Opinion  
 Health Services:    1    2    3    4    5  
 Recreation/Parks:    1    2    3    4    5  
 Day Care Centers:    1    2    3    4    5  
 Drug & Alcohol Programs:    1    2    3    4    5  
 Job Training:    1    2    3    4    5  
 Senior Citizen's Services:    1    2    3    4    5  
 Legal Services    1    2    3    4    5  
 Youth Development:    1    2    3    4    5

**F. You and Your Household**

Are there members of your household over the age of 18 that are unemployed? Yes    No  
 If yes, what would you say is the main barrier to employment? \_\_\_\_\_

What is your main form of transportation?  
 Car    Bike    Light rail  
 Foot    Bus    Other: (please specify)  
 Motorcycle    Ride with friend    \_\_\_\_\_

**H. Planning & Community Leadership**

Are you familiar with Coppin Heights Community Development Corporation?    Yes    No  
 Do you attend the meetings? Regularly    Sometimes    Never  
 If 'never', why not? \_\_\_\_\_

Would you like to be notified of the CHCDC meetings?

Return your completed survey by mail or hand-delivery to CHCDC, 1100 Whitmore Avenue, Baltimore, MD 21216  
 You may also fax it to 410-545-7849.

# Target opens at mall in city

Mondawmin store seen as vote of confidence in area

By Lynn Anderson | Sun reporter  
*Originally printed in the Baltimore Sun, July 23, 2008*

Target - the big-box store with the bull's eye logo and funky TV ads - has arrived in Baltimore.

Elected officials and business leaders celebrated the grand opening of the city's first Target at Mondawmin Mall last night, heralding it as vote of confidence from a national retailer in the commercial potential of neighborhoods far beyond the revitalized areas near the Inner Harbor.

"This new Target gives Baltimore residents a great place to shop without having to travel great distances," said Mayor Sheila Dixon, who has worked to bring retail outlets to the city, where shopping options declined starting in the 1960s, when large retailers joined an exodus to the suburbs.

The Target opening is part of a larger effort to revitalize Mondawmin Mall, the city's first enclosed shopping center, which in recent years has struggled in the face of suburban competitors. As part of a \$70 million makeover, the mall is gaining not only a Target but also an A.J. Wright and, possibly, a Marshalls. A Shoppers Food & Pharmacy opened in November.

Baltimore Development Corp. officials said that they have long been working to spread commercial redevelopment beyond the Inner Harbor, and that the Target marks one of their biggest successes.

William Beckford, managing director for commercial revitalization for the BDC, said Mondawmin's new owner, Chicago-based General Growth Properties, saw the potential in the neighborhood. City officials provided \$15 million in tax incentives to help with the redevelopment of the property, which is scheduled to be completed in November.

"We were fighting for something more, and they wanted to do something more, and it just came together," Beckford said. "They understood the potential that was here. ... These guys don't take risks like that. They know what they're doing."

Shop owners at Mondawmin Mall are hopeful the allure of cheap toothpaste and dog food at Target will bring customers from other parts of the city who might never have considered shopping there before. "I think the Target is going to bring in new business - it's going to be a good thing," said Dinna Knight, who works at the Ashley Stewart store in the mall. "This should be a chance for us to make a lot more money."

Shop owners have complained in recent months that construction at the mall has hurt business. Parking lots have been under repair, and there are no signs to tell shoppers where to park. The chaos of backhoes and ditches has meant a retail slump for many merchants.

"I actually had some customers call me from the parking lot because they couldn't find a spot to park," said Puneet Jolly, the owner of Milan Gold and Diamonds. "Some of them just told me that they'd come back another day."

Jolly said he would love to show Target shoppers his large selection of necklaces, bracelets and diamond-studded watches, but he also worries that those unfamiliar with the mall's West Baltimore neighborhood might be scared off by media coverage of neighborhood crime. He said security must be improved at the mall.

"We will have shoppers from the city as well as the county, and they will need to feel secure," Jolly said. "

Part of the allure of putting a Target store in Mondawmin is that the chain attracts a diverse clientele, from the budget-conscious to the fashion-conscious drawn by its hip ad campaigns. (Actress Renee Zellweger, for example, was spotted in the Towson Target recently while in town filming a movie.) City officials and merchants said they hope the store will draw customers not just from West Baltimore but also from Roland Park, Guilford and beyond.

Abigail Houff, the owner of the Gilded Peach jewelry store in Federal Hill, said she hasn't shopped at Mondawmin before but has practically been living in a blue-and-green maxi dress from Target.

"I love Target because you can go in there for shampoo and then spend \$200 on clothes that you can actually wear and people won't look at you and think that you are wearing something cheap," said Houff.

# 1<sup>ST</sup> Annual COPPIN DAY . . . a Success!!

Thank you to our sponsor, the Diamond Plan from Coventry Health Care, the many exhibitors, volunteers, and the residents who supported our 1<sup>st</sup> Annual Community Coppin Day, held on Saturday, July 26<sup>th</sup>, at Easterwood Park. The event was a success!



## COMMUNITY TOOL BANK

CHCDC members can borrow tools at a low rental fee of \$1 per use. If you are interested in renting tools, call or visit our office for a copy of the Tool Bank List. Neighborhood Associations and other groups may borrow tools in bulk for special events at a flat fee. It is a minimum of \$5.00 to become a CHCDC member. Join today! The tool bank is only one of the great community services the CHCDC has to offer. There is also a list of rules and waiver forms that you must fill out to rent tools. This Tool bank has been established to serve the neighbors in Greater Coppin Heights/ Rosemont. Its purpose is to make available a wide assortment of tools at a nominal fee.

### Requirements for Tool Use

- Resident of Greater Coppin Heights/Rosemont. You may become a member for \$5.00.
- Cash/Money Order deposit for each rental requested.
- Adhere to tool use specifications. (Must be 18 yrs. old to rent tools.)

For more info, call 443-984-3766 or email [chcdc@coppin.edu](mailto:chcdc@coppin.edu)

**Have a product or service you would like residents to purchase?**

### **ADVERTISE HERE**

**We distribute over 350 copies of the newsletter each month by mail and potentially reach thousands by email, including the entire Coppin State University campus!**

A simple form will enable you to submit your request to advertise in the Greater Coppin Heights/ Rosemont Community Newsletter! All ads are business card size (2 X 3.5). All printed versions are in Black and White. Fees for advertising in our community newsletter are listed below. Advertise often and save!!!

One Issue	\$50.00
Three Issues	\$135.00 (\$45.00 per issue)
Six Issues	\$210.00 (\$35.00 per issue)
Twelve Issues	\$300.00 (\$25.00 per issue)

Call 443-984-3766 or send an email to [chcdc@coppin.edu](mailto:chcdc@coppin.edu) to inquire about advertising.



# About Our Organization...

**Greater Coppin Heights/Rosemont,  
a great place to live, work, and play!**

## **Coppin Heights Community Development**

**Corporation** (CHCDC) is a 501 (c) (3) non-profit organization established in 1995 by the Coppin State University Development Foundation to advance the broader community improvement/ neighborhood revitalization agenda of the Greater Coppin Heights/Rosemont Community. CHCDC is

dedicated to promoting the health and stability of the Greater Coppin Heights/Rosemont community.

### **Our Mission and Objectives**

Our mission is to be a catalyst for suitable and affordable housing for low to moderate income residents and to stimulate economic development within neighborhoods immediately adjacent to Coppin State

University through the establishment of social, economic, educational and affordable housing development initiatives that collectively increase the stability and sustainability of our community.

Our objectives are:

- (1) To raise the socio-economic and educational levels of community residents,
- (2) To expand economic development opportunities for community residents
- (3) To develop safe, decent, and affordable housing.

We are seeking volunteers for our Events Planning Committee. To sign up, call 443-984-3766 or send an email to [chcdc@coppin.edu](mailto:chcdc@coppin.edu)



**1100 Whitmore Avenue  
Baltimore, MD 21216**

**PHONE:  
(443) 984-3766**

**VOICEMAIL:  
410-951-3622**

**FAX:  
(410) 545-7849**

**E-MAIL:  
[chcdc@coppin.edu](mailto:chcdc@coppin.edu)**

## ***Coppin Heights Community Development Corporation***

1100 Whitmore Avenue  
Baltimore, Maryland 21216

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