

The BS degree program in Entertainment Management offers concentrations in

- [General Entertainment Management](#)
- [Music Entertainment Management](#)
- [Motion Picture / Television / Video Entertainment Management](#)
- [Casino and Gaming Entertainment Management](#)

### [Concentration in General Entertainment Management](#)

To obtain this degree, the student must complete a total of 120 semester hours including: 46 general education requirements, 36 Management Science requirements, 30 concentration requirements, six general electives, and three USM requirements

- **General Education Requirements (46-47 credits)**

- **Management Science Requirements (36 credits)**

<a href="#">MNSC 201</a>	Financial Accounting I
<a href="#">MNSC 202</a>	Financial Accounting II
<a href="#">MNSC 300</a>	Human Relations and Organization Behavior
<a href="#">MNSC 328</a>	Dynamics of Management
<a href="#">MNSC 341</a>	Small Systems Software
<a href="#">MNSC 330</a>	Financial Managements
<a href="#">MNSC 310</a>	Marketing for the Manager
<a href="#">MNSC 222</a>	Math for Management
<a href="#">ECON 211</a>	Principles of Economics I
<a href="#">ECON 212</a>	Principles of Economics II
<a href="#">MNSC 322</a>	Managerial Statistics
<a href="#">MNSC 355</a>	Management Science I

- **Entertainment Management Core (30 credits)**

<a href="#">ENMT 304</a>	Entertainment Law
<a href="#">ENMT 320</a>	Introduction to Entertainment Management
<a href="#">ENMT 440</a>	The Business of TV and Motion Picture Production
<a href="#">ENMT 306</a>	Facility and Venue Management
<a href="#">ENMT 308</a>	Hospitality Management
<a href="#">MNSC 313</a>	Business and Professional Ethics

**MNSC 465** Advertising  
**MCOM 200** Introduction to Mass Communication  
**MNSC 393** Quality Management  
**ENMT 450** Internship

- **General Electives (6 credits)**
- **USM Requirement (3 credits)**

### Concentration in Music Entertainment Management

To obtain this degree, the student must complete a total of 120 semester hours including: 46 general education requirements, 36 Management Science requirements, 30 concentration requirements, six general electives, and three USM requirements

- **General Education Requirements (46-47 credits)**
- **Management Science Requirements (36 credits)**
  - MNSC 201** Financial Accounting I
  - MNSC 202** Financial Accounting II
  - MNSC 300** Human Relations and Organization Behavior
  - MNSC 328** Dynamics of Management
  - MNSC 341** Small Systems Software
  - MNSC 330** Financial Managements
  - MNSC 310** Marketing for the Manager
  - MNSC 222** Math for Management
  - ECON 211** Principles of Economics I
  - ECON 212** Principles of Economics II
  - MNSC 322** Managerial Statistics
  - MNSC 355** Management Science I
- **Music Entertainment Management Core (30 credits)**
  - ENMT 304** Entertainment Law

<b>ENMT 430</b>	Business of Music
<b>ENMT 306</b>	Facility and Venue Management
<b>ENMT 300</b>	Artist Management
<b>ENMT 320</b>	Introduction to Entertainment Management
<b>MNSC 313</b>	Business and Professional Ethics
<b>MUSC 305</b>	Music and History of the African American
<b>ENMT 450</b>	Internship

Any 3 of the following courses

<b>MNSC 316</b>	Small Business Management
<b>MNSC 220</b>	Personal Financial Management
<b>MNSC 303</b>	Labor Management Relations
<b>JRNL 211</b>	Public Affairs
<b>MNSC 360</b>	Consumer Behavior
<b>MNSC 365</b>	Sales Management
<b>MNSC 465</b>	Advertising
<b>MNSC 460</b>	Marketing Research

- **General Electives (6 credits)**
  
- **USM Requirement (3 credits)**

## Concentration in Motion Picture / Television / Video Entertainment Management

To obtain this degree, the student must complete a total of 120 semester hours including: 46 general education requirements, 36 Management Science requirements, 30 concentration requirements, six general electives, and three USM requirements

- **General Education Requirements (46-47 credits)**

- **Management Science Requirements (36 credits)**

<b>MNSC 201</b>	Financial Accounting I
<b>MNSC 202</b>	Financial Accounting II
<b>MNSC 300</b>	Human Relations and Organization Behavior
<b>MNSC 328</b>	Dynamics of Management
<b>MNSC 341</b>	Small Systems Software
<b>MNSC 330</b>	Financial Managements
<b>MNSC 310</b>	Marketing for the Manager
<b>MNSC 222</b>	Math for Management
<b>ECON 211</b>	Principles of Economics I
<b>ECON 212</b>	Principles of Economics II
<b>MNSC 322</b>	Managerial Statistics
<b>MNSC 355</b>	Management Science I

- **Motion Picture, Television, and Video Entertainment Management Core (30 credits)**

<b>ENMT 304</b>	Entertainment Law
<b>ENMT 440</b>	The Business of TV and Motion Picture Production
<b>ENMT 306</b>	Facility and Venue Management
<b>ENMT 320</b>	Introduction to Entertainment Management
<b>MNSC 313</b>	Business and Professional Ethics
<b>MNSC 465</b>	Advertising
<b>ENMT 450</b>	Internship

Any 3 of the following courses

	Risk Management
<b>ECON 103</b>	Intro to Business and Entrepreneurship

<b>MNSC 304</b>	Human Resource Management
<b>MNSC 211</b>	Consumer in Society
<b>MNSC 308</b>	Market and Computer
<b>IDIS 103</b>	Visual Art & Theater
<b>JRNL 210</b>	Introduction to Newswriting
<b>THEA 211</b>	Acting for Non-Majors
<b>ART 307</b>	Photography I
<b>IDIS 300</b>	Fundraising / Arts
<b>THEA 302</b>	Stagecraft for Theater and Television
<b>THEA 301</b>	History of the Black Performer
<b>MCOM 200</b>	Introduction to Mass Communication
<b>JRNL 410</b>	News Editing and Design

- **General Electives (6 credits)**
- **USM Requirement (3 credits)**

### Concentration in Casino and Gaming Entertainment Management

To obtain this degree, the student must complete a total of 120 semester hours including: 46 general education requirements, 36 Management Science requirements, 30 concentration requirements, six general electives, and three USM requirements

- **General Education Requirements (46-47 credits)**
- **Management Science Requirements (36 credits)**

<b>MNSC 201</b>	Financial Accounting I
<b>MNSC 202</b>	Financial Accounting II
<b>MNSC 300</b>	Human Relations and Organization Behavior
<b>MNSC 328</b>	Dynamics of Management
<b>MNSC 341</b>	Small Systems Software
<b>MNSC 330</b>	Financial Managements
<b>MNSC 310</b>	Marketing for the Manager
<b>MNSC 222</b>	Math for Management

<b>ECON 211</b>	Principles of Economics I
<b>ECON 212</b>	Principles of Economics II
<b>MNSC 322</b>	Managerial Statistics
<b>MNSC 355</b>	Management Science I

- **Casino and Gaming Entertainment Management Core (30 credits)**

<b>ENMT 435</b>	The Business of Tourism
<b>ENMT 302</b>	Casino Surveillance and Security
<b>ENMT 400</b>	Principles of Casino and Gaming Management
<b>MNSC 313</b>	Business and Professional Ethics
<b>ENMT 308</b>	Hospitality Management
<b>ENMT 304</b>	Entertainment Law
<b>ENMT 450</b>	Internship

Any 3 of the following courses

<b>ENMT 430</b>	Risk Management
<b>ENMT 306</b>	Facility and Venue Management
<b>ECON 103</b>	Intro to Business and Entrepreneurship
<b>MNSC 393</b>	Quality Management
<b>MNSC 465</b>	Advertising
<b>MNSC 310</b>	Marketing Management
<b>JRNL 211</b>	Public Affairs
<b>CRJU 301</b>	Introduction to Criminal Justice

- **General Electives (6 credits)**

- **USM Requirement (3 credits)**