

School of Management Science and Economics (SMSE) Accomplishments for Academic Year 2008/2009.

Chairs and Program Directors:

1. Dr. Habtu Braha, Dean
2. Professor Marjorie Hill-Lyles, Assistant Dean
3. Dr. Emmanuel Anoruo, Chair of Accounting, Economics and Finance and Director of Consumer Education Center.
4. Dr. Felix Abeson, Chair, Management and Marketing
5. Dr. Yangsoon Song, Chair, Management Science and Management Information Systems
6. Dr. Ron Williams, Director of Entertainment Management
7. Professor Hyacinth Ezeka, Director of VITA Program

Administrative Assistants

1. Ms. Alicia Richardson, Executive Administrative Assistant, office of the Dean
2. Ms. Gail Hamlin, Administrative Assistant, office of the Assistant Dean and Department of Accounting, Economics and Finance
3. Ms. Denyce McGarrell, Administrative Assistant to the Department of Management and Marketing and Department of Management Science and Management Information Systems.

Accomplishments of the School of Management Science and Economics (SMSE)

- We became officially, the School of Management Science and Economics in 2008.
- We Completed proposal for BS in Entertainment Management and received approval from the MHEC in 2008. The BS in Entertainment Management has three concentrations: Music Entertainment Management, Video television and Movie entertainment Management and Casino gaming Entertainment Management. All the new courses were developed by Dr. Ron Williams in collaboration with Professor Ezeka. This program is very unique in the region.
- We had an excellent kick off celebration in February 2009. We recruited students for the new program. The two courses that are being offered are now fully enrolled.
- Using Title III funding and OIT Expertise, we have a Virtual Lab that would enable faculty and students to use expensive software through the internet. Our students and faculty can use expensive software, e.g. mathematical without paying for it. This will be useful for Stem Students. This will be available 24/7 from anywhere through the internet.

1. Professor Ezeka organized the 2009 SMSE Business Ethics Conference during the spring 2009 at Westin Hotel. President Avery attended the program. It was also very well attended by faculty, our alumni and current students. It was a very successful event.
2. We just completed one-day training in the Use of VISIO – software that helps in drawing charts including organization chart, data flow diagrams. Useful for teaching systems analysis and design in Information systems.
3. We completed a one-day training session in Mathematica on 08/27/09 – software useful in teaching in Management science, statistics, finance and Economics.

Community Outreach Programs:

1. The School entered into an agreement with the Internal Revenue Service (IRS) to run a VITA (Volunteer Income Tax Assistance) Program to provide a volunteer Income Tax Assistance service to the community effective the upcoming tax season. Our students and faculty will provide volunteer tax preparation for low income members of our community. We have obtained \$22,000 grant funds from Kellogg foundations to assist this project. Professor Hyacinth Ezeka will direct this program.
2. The School continues to use the Consumer Education Center (CEC) to conduct Financial Literacy workshops for the community and our students. Dr. Emmanuel Anoruo is the Director for CEC.
3. Collaboration with Institutional Advancement to use the proposed Web Radio and Web TV stations to train our students especially those in Entertainment Management

Memorandum of Understanding (MOU):

4. Agreement with **NORTEL Academy, Inc.** to use their proprietary Network software for training purposes.
5. Signed a partnership Contract with **Nortel Government Solutions** to participate as a sub-contractor to work on Federal Government Contracts.
6. The SMSE is one of the schools that will join with other Schools to create linkage with Akhbar Elyom Academy in Egypt.

Faculty Presentations and Publications

Dr. Felix Abeson:

- Presented a paper at the Annual Conference of the American Society for Competitiveness held in Tulsa, Oklahoma on November 6-8, 2008 and also served as discussant and session chair for the conference.
- Presented two papers at the Conference of the International Academy of Business Disciplines held in St. Louis, Missouri, April 2-4, 2009 and served as a track chair and as session chair for the conference.

Dr. Emmanuel Anoruo

- Dr. Anoruo chaired the Faculty Research and Development Committee at CSU. Helped to organize the first CSU Research Conference and Helped to edit the first Research Journal.
- Dr. Anoruo is the Editor-in-chief of the *North American Journal of Finance and Banking Research*
- He is also the Editor of the *International Journal of Finance and Policy Analyst*
- Dr. Anoruo serves on 19 Editorial Advisory Boards of journals in the US, Europe, Asia and Africa.
- Dr. Anoruo published 9 refereed journal articles and 2 papers in refereed proceedings
- Dr. Anoruo received a Best Paper Award from the Global Academy of Business and Economic Research in September 2008.
- Dr. Anoruo presented 5 papers at the 36th Academy of Finance and Economics Annual Meeting held in Pensacola, Florida from February 11 through 14, 2009.
- Dr. Anoruo presented 2 papers at the 64th International Atlantic Economic Conference held in Montreal, Canada from October 9 through 12, 2008
- Dr. Emmanuel Anoruo travelled to Nigeria to conduct workshop on Software Applications in Econometrics from August 6 through 8, 2009.

Dr. Habtu Braha:

- Dr. Braha chaired the Faculty Information Technology Committee and helped to organize the 6th Annual Technology in Teaching and Learning Conference.
- Dr. Braha Co-chaired Dr. Avery's Presidential Inauguration Symposium..
- Dr. Braha attended 8 conferences and workshops
- He presented 5 papers at regional, national and international conferences
- Dr. Braha has published 4 papers in refereed journals and refereed proceedings.

Professor Hyacinth Ezeka:

- Travelled to Nigeria to present a paper at a National Conference .in Abuja, Nigeria.
- Professor Ezeka made 3 presentations at conferences and workshops.
- He organized, our successful Business Ethics Conference in spring 2009. It was well attended. The conference brought together area high school students from

City College, Coppin Academy and Parkville high School, Management Science Alumni, and Faculty.

Dr. Lidan Ha:

- Dr. Ha published 3 refereed journal articles
- She led her colleagues Dr. Newman and You and wrote a grant proposal to National Alliance for Course Transformation to redesign our Technology Fluency course. The proposal was approved. The redesign is intended to increase pass rate in the course and also improve the student learning outcomes.

Professor Marjorie Hill-Lyles:

- Attended the 10th Anniversary Celebration & First Annual Financial Literacy Leadership Conference, National Harbor (Washington, DC area), Maryland, 10-08-08
- Attended the 4th Annual Mortgage Lending Industry Strategic markets & Diversity Conference, National Harbor (Washington, DC area), Maryland, 10-6-8-08
- Attended the Aetna and Magic Johnson Enterprises: "Secrets to Building a Healthy Business" Seminar, Reginald F. Lewis Museum, Baltimore, MD, 10-14-08
- Attended "Credit Management Seminar," CSU, SFE&PD, 04-09-09
- Attended the Business Ethics Conference Luncheon, Linthicum Heights, MD, 04-24-09
- Attended all Coppin State University Recruitment functions and open houses scheduled by Admissions.
- Organized the SMSE open House during fall 2008 and Spring 2009

Dr. John Newman:

- Dr. Newman participated in writing the grant from the National Alliance for Course Transformation to redesign the Technology Fluency courses

Dr. Yangsoon Song:

- Dr. Yangsoon Song travelled to South Korea under the CSU Global Initiative to create collaboration with the South Korean Institutions.

Dr. Kenneth Stanton:

- Kenneth Stanton travelled to Santiago Dominican Republic with 5 members of Coppin's Global Health Initiatives group, to conduct the groundwork for establishing partnerships with hospitals, rural health clinics, and other organizations. The partnership will be leveraged to initiate study abroad programs or Coppin Students. In the initial stage, Coppin nursing students, accompanied by Coppin faculty, will be staffing rural health clinics. At future points, the program will be expanded to involve students from other disciplines.
- Dr. Stanton also travelled to London and met with his co-author to begin a new book on US Health Care reform.
- In addition, Dr. Stanton gave an expert testimony to the Ways and Means Committee, State Government of Maryland, regarding obesity control legislation.
- Stanton presented expert testimony to the Death Penalty Review Committee, and the Senate Judicial Review Committee, State of Maryland, regarding the costs of death penalty.

Dr. Ron Williams:

- Dr. Williams is the Director of the Entertainment Management Program
- Dr. Ron Williams wrote the Entertainment Management courses with his colleague Professor Hyacinth Ezeka. The program was approved with 3 concentrations by USM Board and MHEC.
- Dr. William recruited students and has met the first year projections in terms of number of students. Dr. Williams is in the process of creating an Advisory Board for the Entertainment Management program.

Dr. You:

- Dr. You published 1 article a refereed journal
- He participated in writing the grant from the National Alliance for Course Transformation to redesign the Technology Fluency courses

SMSE Goals and objectives for Academic Year 2009-2010

- Embark on work for accreditation by AACSB/ACSBP. This is a long term and expensive proposal.
- We plan to develop proposals for two graduate degree programs. The prospectus is almost ready for the Provost's signature.

- Convert the concentration in MISY to a bachelor degree in Applied Management Information Systems.
- We plan to expand on the VITA project to include Financial Literacy for the community and our students.
- We plan to conduct workshops on Grant writing and Government contracting.
- Create an Advisory Board for the SMSE and also for the Entertainment Management Program.
- We plan to grow the SMSE through recruitment
- We plan to revise our Mission Statement and strategic Plan to meet the challenges of Accreditation Bodies.
- We plan to pursue grant funds in order to provide training in Financial Literacy to our community.