

**WHEN COMMUNITY ENGAGEMENT
IS NOT ENOUGH:
THE STORY OF ONE HBCU**



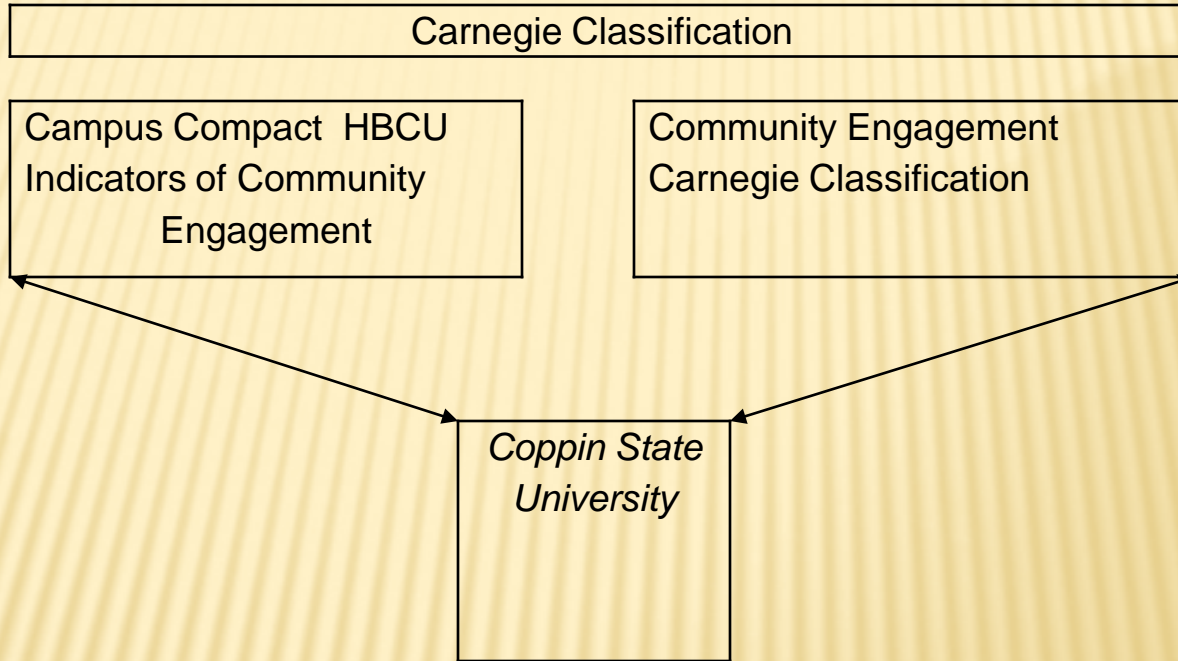
PART III

**MORGAN MODEL: WHEN COMMUNITY ENGAGEMENT IS NOT ENOUGH
CURRICULAR AND OUTREACH PARTNERSHIP**



Background

- Role of education according to Bowles and Gintis Prepare students for work
 - *Personal demeanor, Self presentation, Self-image, Social class identification*
- HBCUS, Booker T. Washington and W.E. B. Dubois
- Brief History of Coppin
- Coppin perceived as a second or third tier institution
- Coppin parallel to economic conditions of the community
- The CSU logo and community engagement
- The case of Coppin Academy and “those students”



Carnegie Community Engagement Classification Definition

- The collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.



Carnegie Classification Concerning Community Engagement

- Teaching, learning and scholarship
- Engage faculty, students and community
- Address community identified needs,
- Deepen student civic and academic learning engagement
- Enhance community well being
- Enrich scholarship of the institution

- Outreach focus
- Apply and provide institution resources
- Results in benefit to campus and community
- Partnership collaborates and related scholarship
- For mutually beneficial exchange
- Exploration
- Apply knowledge, information and resources

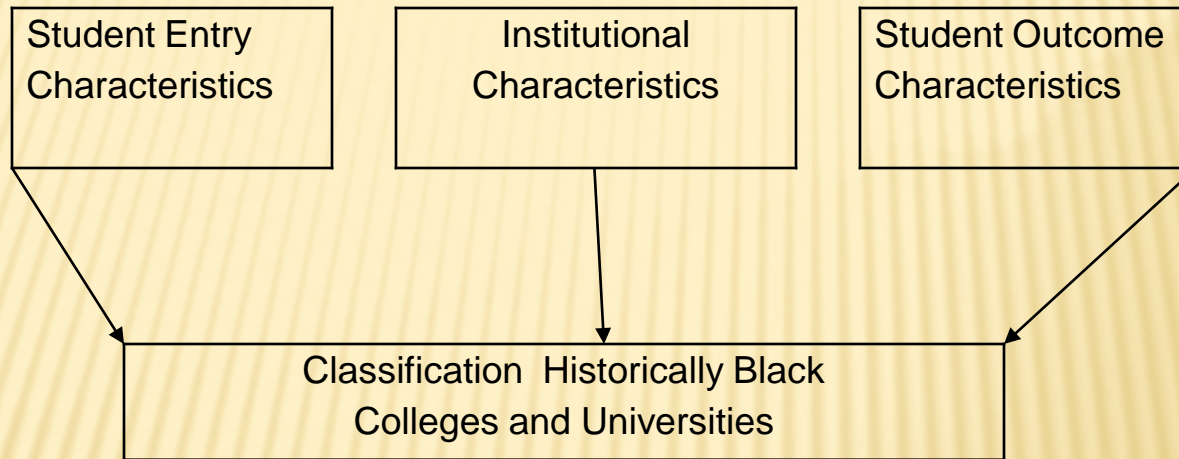
- Both Curricular Engagement & Outreach and Partnership

Indicators of Engagement Revised for Minority-Serving Institutions

*(Campus Compact: One with community indicators of engagement
at minority serving institutions)*

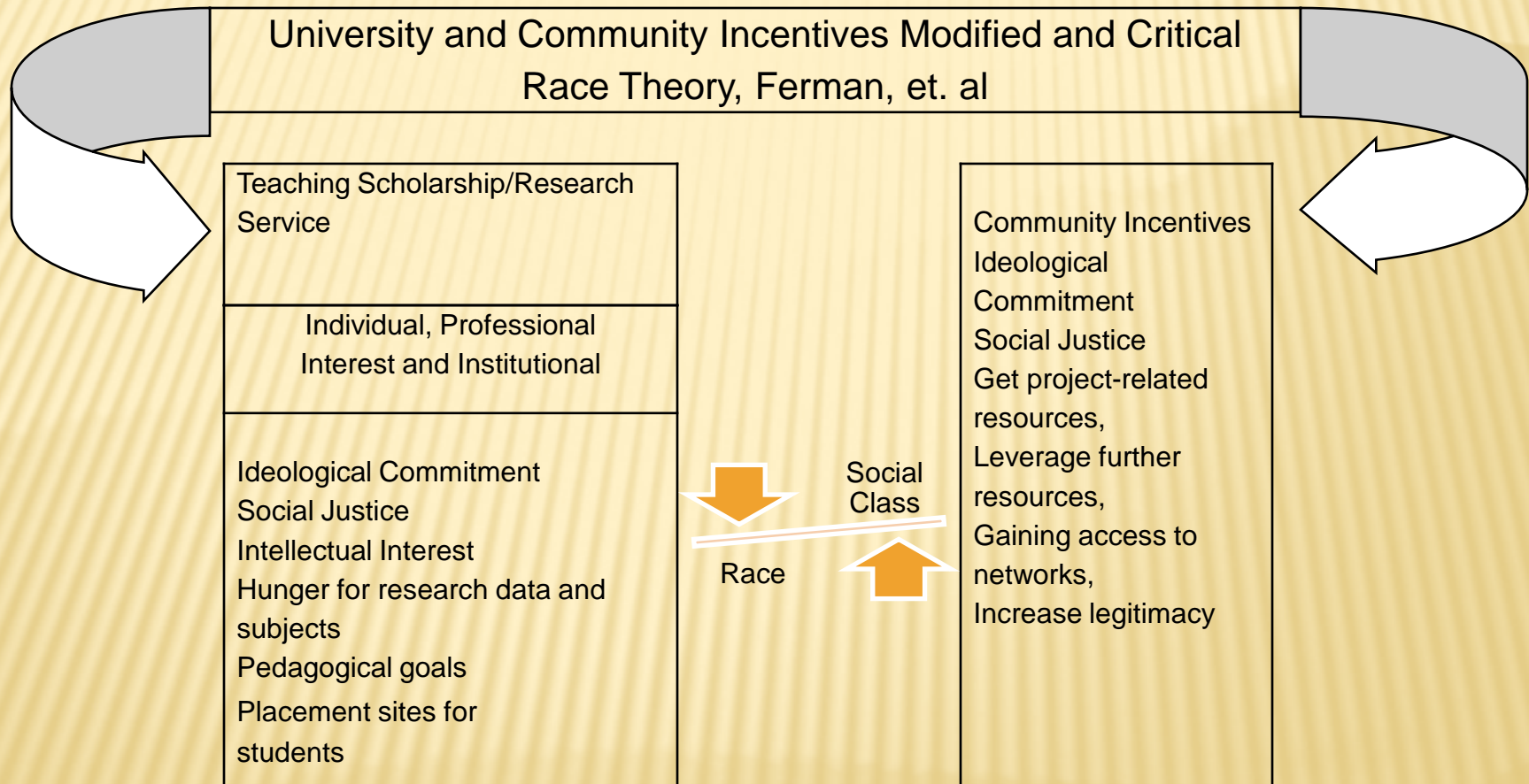
- Mission and Purpose
- Academic and Administrative Leadership
- Disciplines, Departments, and Interdisciplinary Work
- Teaching and Learning
- Faculty Development
- Faculty Roles and Rewards
- Support Structures and Resources
- Internal Budget & Resource Allocations
- Community Voice
- External Resource Allocations
- Coordination of Community-Based Activities
- Forums for Fostering Public Dialogue
- Student Voice

Coaxum Correction to Misalignment



SOURCE: James Coaxum III. *The Misalignment Between the Carnegie Classifications and Black Colleges*.
Conceptual Framework for Historically Black Colleges and Universities Classification

Morgan Model: When Community Engagement is Not Enough Curricular and Outreach Partnership



Model Composition: Ferman, Delgado Critical Race Theory, (CRT), C. L. R.
James Oppressed Nationality (Social Class Analysis)

SOURCES USED TO CREATE THE MORGAN MODEL

Ferman, B. and Hill, T. L. (2004). The Challenges of Agenda Conflict in Higher Education Community Research Partnerships: Views from the Community Side, *Journal of Urban Affairs*, 26(2), 241-257. Retrieved December 15, 2006 from <http://www.blackwellsynergy.com/links/doi/10.1111/j.0735-2166.2004.00199.x/abs/>

Richard Delgado and Jean Stefancic. 2001. *Critical Race Theory*. NY: New York University Press.

Cyril Lionel Robert James, Scott McLemee. 1995. *C.L. R. James on the Negro question*. MS: University of Mississippi Press.

WHEN COMMUNITY ENGAGEMENT WILL BE ENOUGH AT COPPIN STATE UNIVERSITY

(... and a couple of things other institutions can learn)

- ❑ Obtaining and using the Carnegie Classification of “Community Engagement” as a template internally to infuse, integrate and organize community engagement into teaching, research and service
- ❑ Seeing the black community in “the hood” as part of a nationally oppressed nation where social class and race play central roles in their oppression
- ❑ Knowing that partnerships with the community need to be based on students, faculty and staff consciousness of their organic connection to the community
- ❑ Incorporating actions, practice and theory into teaching, research and service must extend to every nook and cranny of the institution
- ❑ Understanding that paternalism maintains no place in community engagement

WHEN COMMUNITY ENGAGEMENT WILL BE ENOUGH AT COPPIN STATE UNIVERSITY

(... and a couple of things other institutions can learn)

- Empowerment comes from the community not from the university
- Learning is a two way street between the community and the university
- Chasing grant money should not lead community engagement
- Selecting only safe community partners defeats meaningful community engagement
- Buying off community is not community engagement

WHEN COMMUNITY ENGAGEMENT WILL BE ENOUGH AT COPPIN STATE UNIVERSITY

(... and a couple of things other institutions can learn)

- Advocating for community issues that may be unpopular to potential nonprofit and profit institutions and segments of the established black community
- Signing on with a TWI (Traditionally White Institution) to work on community engagement means having more than a token role – and taking your standards for community engagement with you
- Community engagement is not philanthropy