

COPPIN STATE UNIVERSITY



Community Engagement & Strategic Partnerships

Reginald S. Avery, President

Albert C. "Al" Robinson, Executive Director

Coppin State University
Office of Community Engagement
& Strategic Partnerships

Master Presentation:

Urban Education Corridor

Neighborhood University Initiative

Center for Urban Education & Community Outreach

Nursing Institute

Criminal Justice Institute

Office of Community Engagement & Strategic Partnerships

I. Responsibilities:

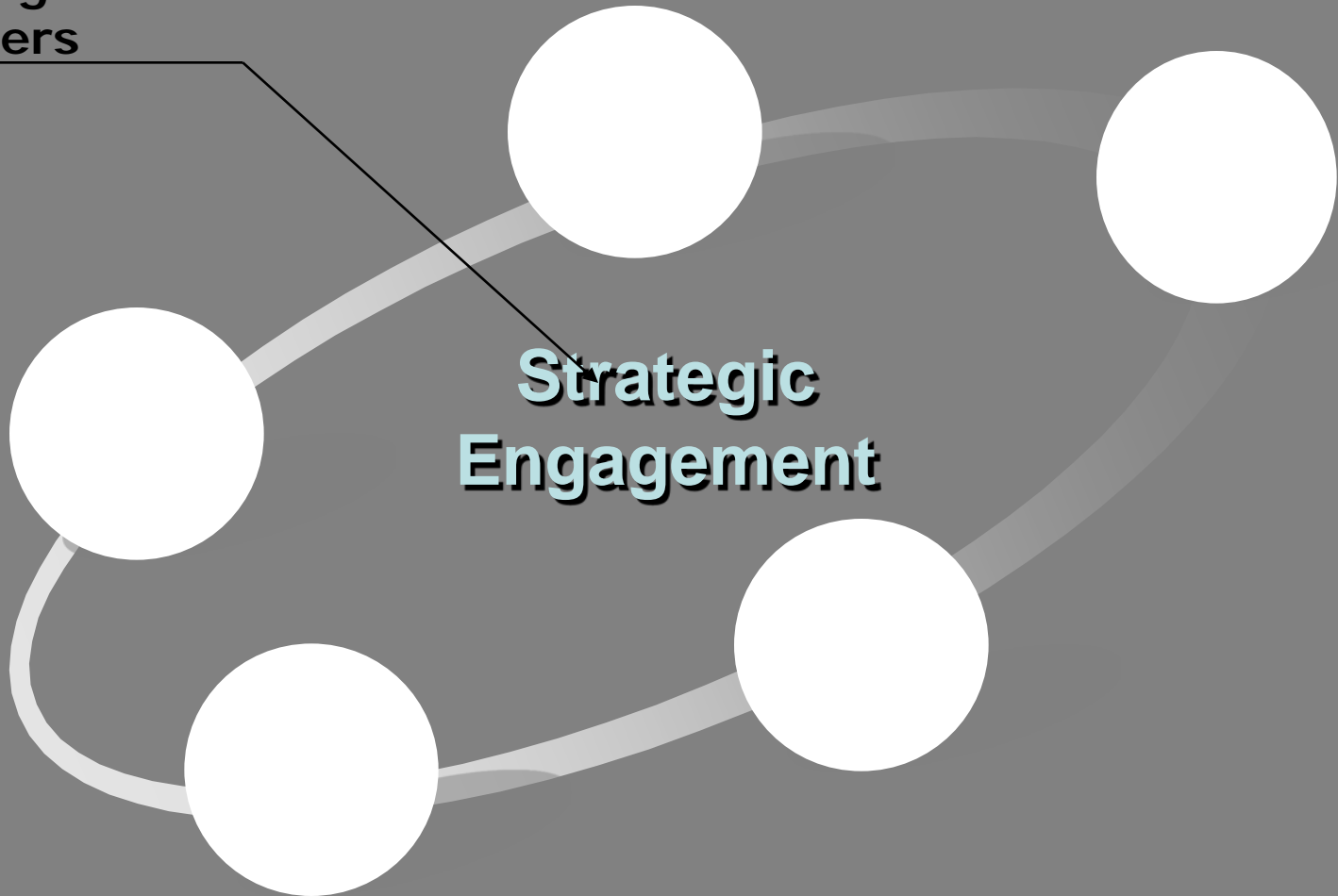
- Expand University Efforts and Contributions in Support of Urban/Metropolitan Mission
- Define and Build Innovative Entrepreneurial Bridges Between University and a Variety of Constituencies: Baltimore City, the Metropolitan Region, State of Maryland, Nationally, and Internationally
- Foster Effective and Innovative Partnerships with:
 - Business and Industry
 - Educational Systems
 - Community Development
 - Healthcare
 - Non-profit Organizations
 - Public Safety
- Create Collaborative Incentives
- Identify Emerging Opportunities
- Provide Broad-Based Partnership Programming
- Lead Strategic Planning and Initiatives in Community Outreach

II. Major Goals:

- Center for Urban Education and Community Outreach
- Active Participation in CUMU
- CSU Internal Collaborations
- CSU External Collaborations

CESP Strategic Partners

Strategic
Partners

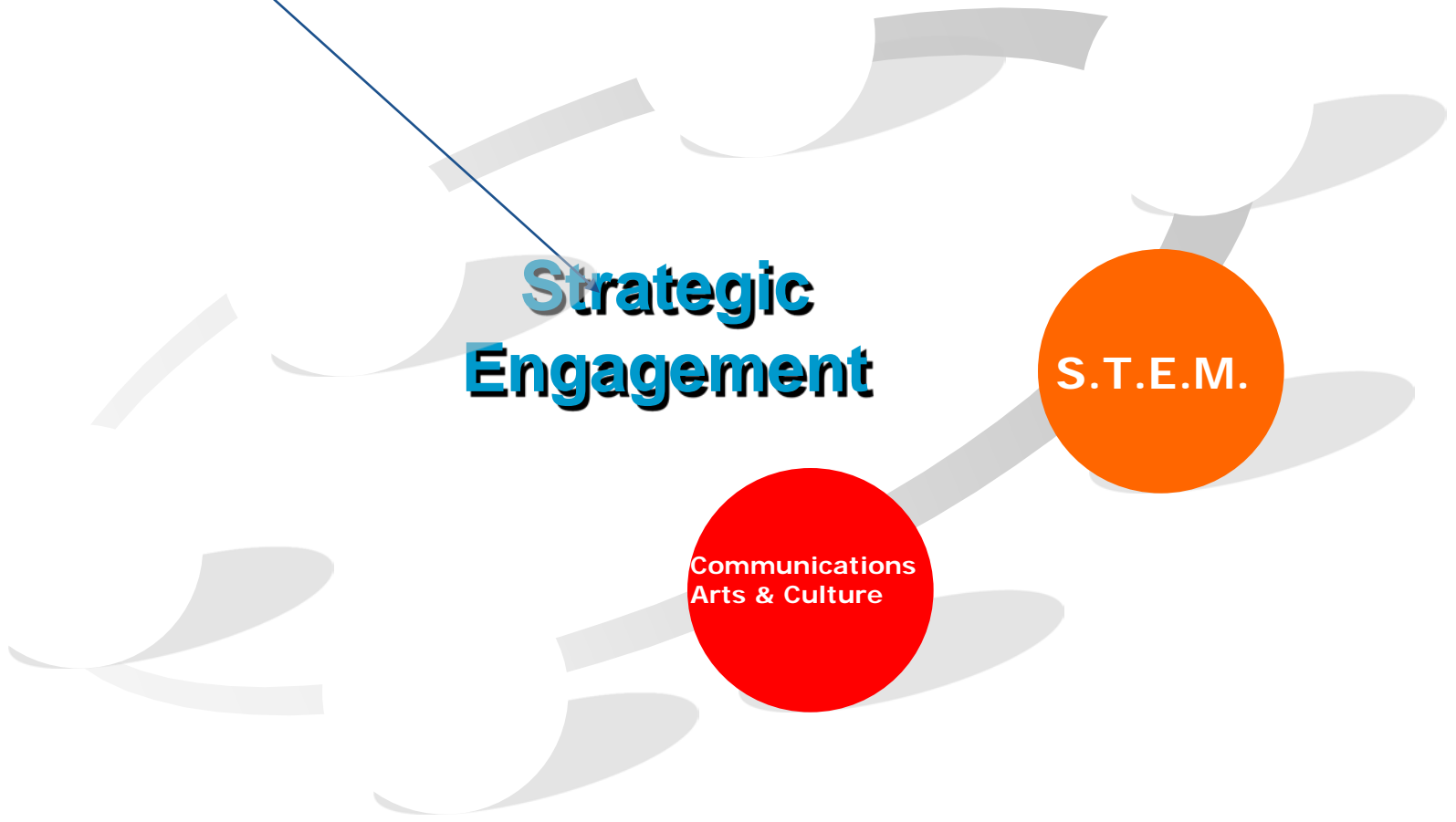


ACR:overall



CESP Academic Disciplines

Key Academic Partners



CESP Community Partners

Key
Organizations

**Strategic
Engagement**

G.M.C.C.

CESP Initial Programs

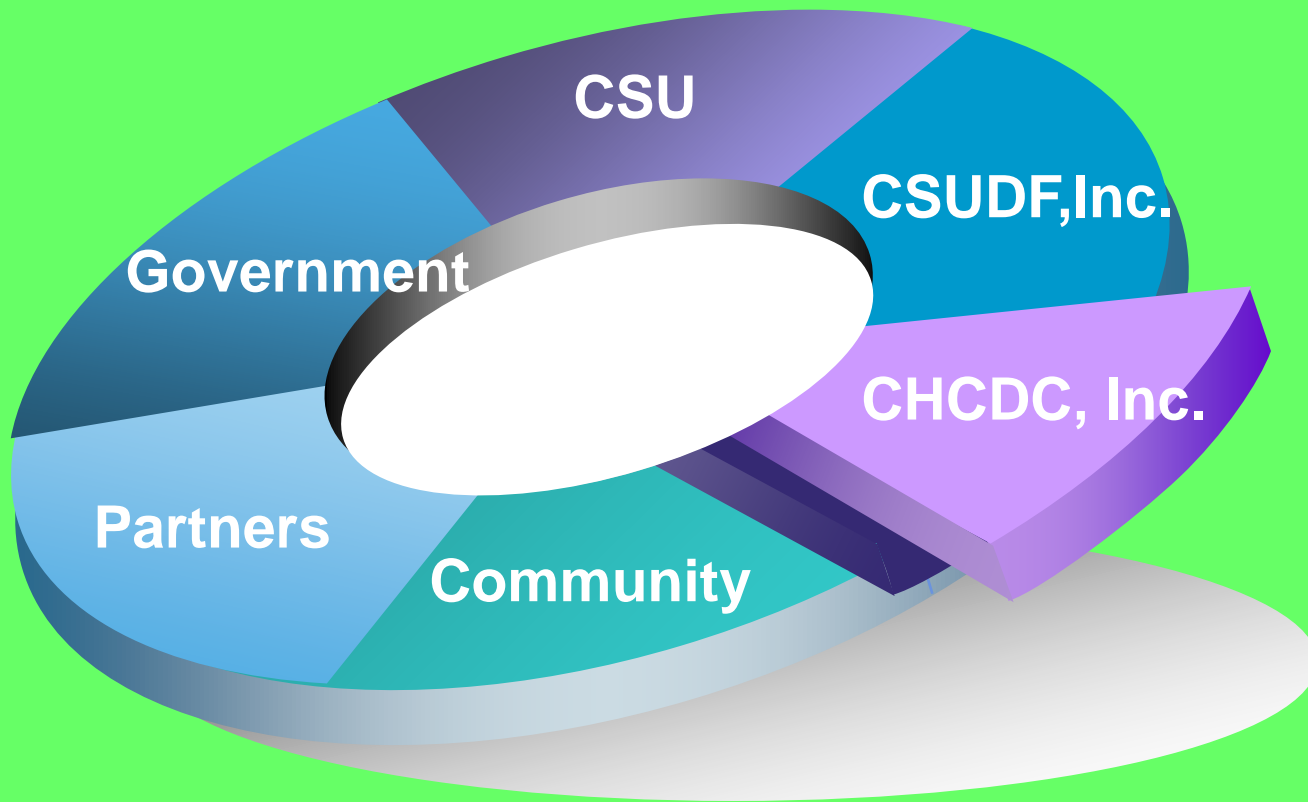
Center for Urban Education & Community Outreach

**Strategic
Engagement**

Neighborhood
University
Initiative

Community
Development
Corporation

Public/Private Partnerships



ACR:overall



CESP Funding Cycles

Financial
Resources

**Strategic
Engagement**

CESP Organizational Diagram

Human
Resources

**Strategic
Engagement**



Progress Diagram

Planning

1. Identify structure
2. Identify process
3. Identify partners
4. Create plan

Implementation

1. Develop strategic priorities
2. Develop assessment processes
3. Create actions & benchmarks
4. Initiate Plan

Evaluation & Follow-up

1. Assess impacts
2. Modify plan as required
3. Reassess impacts
4. Report outcomes



CESP Marketing

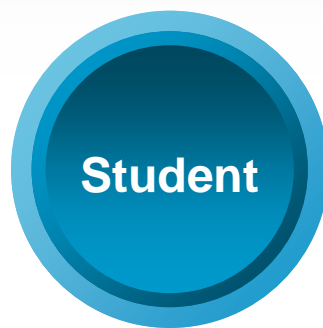
Educating from the Inside Out [©]
Learning from the Outside In



Campus



Faculty



Student



Community



CSU Website References

- www.coppin.edu
- <http://www.coppin.edu/SAS/>
- <http://www.coppin.edu/SchoolOfEducation/>
- <http://www.coppin.edu/SPS/>
- <http://www.coppin.edu/Nursing/>
- <http://www.coppin.edu/GraduateStudies/>
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